

2020 Sponsorship Information



Pawpalooza Pet Festival | September 26th | 10am - 2pm | Triple Creek Park Pavilion , Gallatin TN 370766

Cost: This is a FREE event open to the public. Below are ways for pet friends and their owners to participate at Pawpalooza!

\$5 Entry Fee for each event ie. Pup Strut Costume Contest (1 per pet)

\$15 Per T-shirt and proceeds go to the Gallatin Miracle Park.

While supplies last we will be handing out good bags for visitors to the festival.

PawPalooza Pet Festival Sponsorship Opportunities

\$7500 Pet Fest Presenting Sponsor

- Logo on front of Pawpalooza Pet Festival Registration page
- Prominent logo recognition on Promotional Material for event
- Prominent logo recognition on Pawpalooza banner at the event
- Logo sign recognition at the entry of our Dog Park at Triple Creek Park
- Announcement on all social media of your sponsorship
- Inclusion of advertising/marketing materials in all registration& adoption packets at event
- Advertising materials made available in the Gallatin Civic Center lobby for one full year.
- Featured in the Pawpalooza email blast (Sept. & Oct.)
- Recognition in Facebook posts on the Gallatin Parks & Rec page and also on our Eventbrite Pawpalooza page.
- Logo/name in large print as a Presenting Sponsor on the Pawpalooza event t-shirt for 2020
- Five (5) complimentary registrations (can include 2 pets)
- Wood Plaque with engraved plate showing sponsorship to display at your business
- Promotional materials included in all “goody bags” (must provide at least 300 items)
- Complimentary 10’ x 10’ vendor space (must provide own table and chairs, etc.)
- Up to 10 complimentary Pawpalooza event t-shirts
- Sponsor Signage (trail marker) along FUN WALK route
- Recognition at the event & Certificate of Appreciation

\$1000 Big Dog Sponsor

- Logo/name on the Pawpalooza Eventbrite online registration
- Signage at the event indicating your level of sponsorship
- Logo/name on the Pawpalooza social media posts
- Logo/ name on our Pawpalooza event t-shirts
- Wood Plaque with engraved plate showing sponsorship to display at your business
- Logo/ name sign on our Dog Park fence that states your sponsorship level
- Two (2) complimentary registrations (can include 1 pet)
- Promotional materials included in all “goody bags” (must provide at least 300 items)
- Complimentary 10’ x 10’ vendor space (must provide own table and chairs, etc.)
- 5 complimentary Pawpalooza event t-shirts
- Recognition at the event & Certificate of Appreciation

2019 Sponsorship Information -continued



Pawpalooza Pet Festival | September 26th | 10am - 2pm | Triple Creek Park Pavilion , Gallatin TN 370766

PawPalooza Pet Festival Sponsorship Opportunities - continued

\$750 Tail Wagger Sponsor

- Logo/name on the Pawpalooza Eventbrite online registration
- Signage at the event indicating your level of sponsorship
- Logo/name on the Pawpalooza social media posts
- Logo/ name on our Pawpalooza event t-shirts
- Wood Plaque with engraved plate showing sponsorship to display at your business
- Logo/ name sign on our Dog Park fence that states your sponsorship level
- One (1) complimentary registrations (can include 1 pet)
- Promotional materials included in all “goody bags” (must provide at least 300 items)
- Complimentary 10’ x 10’ vendor space (must provide own table and chairs, etc.)
- 2 complimentary Pawpalooza event t-shirts
- Recognition at the event & Certificate of Appreciation

\$500 Purrfect Partner

- Signage at the event indicating your level of sponsorship
- Logo/name on the Pawpalooza social media posts
- Logo/ name on our Pawpalooza event t-shirts
- Wood Plaque with engraved plate showing sponsorship to display at your business
- Logo/ name sign on our Dog Park fence that states your sponsorship level
- One (1) complimentary registrations (can include 1 pet)
- Promotional materials included in all “goody bags” (must provide at least 300 items)
- Complimentary 10’ x 10’ vendor space (must provide own table and chairs, etc.)
- 2 complimentary Pawpalooza event t-shirts
- Recognition at the event & Certificate of Appreciation

\$250 Furry Friend

- Signage at the event indicating your level of sponsorship
- Logo/name on the Pawpalooza social media posts
- Logo/ name on our Pawpalooza event t-shirts
- Promotional materials included in all “goody bags” (must provide at least 300 items)
- Sponsor Signage (trail markers) along FUN WALK route
- Recognition at the event & Certificate of Appreciation
- CAN ADD A VENDOR BOOTH FOR \$50

2019 Sponsorship Information -continued



PawPalooza Pet Festival | September 26th | 10am - 2pm | Triple Creek Park Pavilion , Gallatin TN 370766

PawPalooza Pet Festival Sponsorship Opportunities - continued

\$100 Canine Companion

- Sponsor Signage **banner with your sponsorship level**
- CAN ADD A VENDOR BOOTH FOR \$50

In-Kind Sponsor

We have many expenses that we incur for the event such as printing, t-shirts, media promotions, advertising, Donation drawing prizes, etc. Helping Gallatin Parks & Rec. with the PawPalooza Pet Festival we gladly welcome any donation to help us offset these costs and keep our expenses at a minimum. If you think your company or family may be able to assist us by donating items or services, please contact Mary at 615-651-0473.

All Sponsorships are tax deductible and payment is made to the City of Gallatin and noted in the memo area **MIRACLE PARK**

*** All company names received by **August 26, 2020** to guarantee inclusion on printed materials or Social media blasts